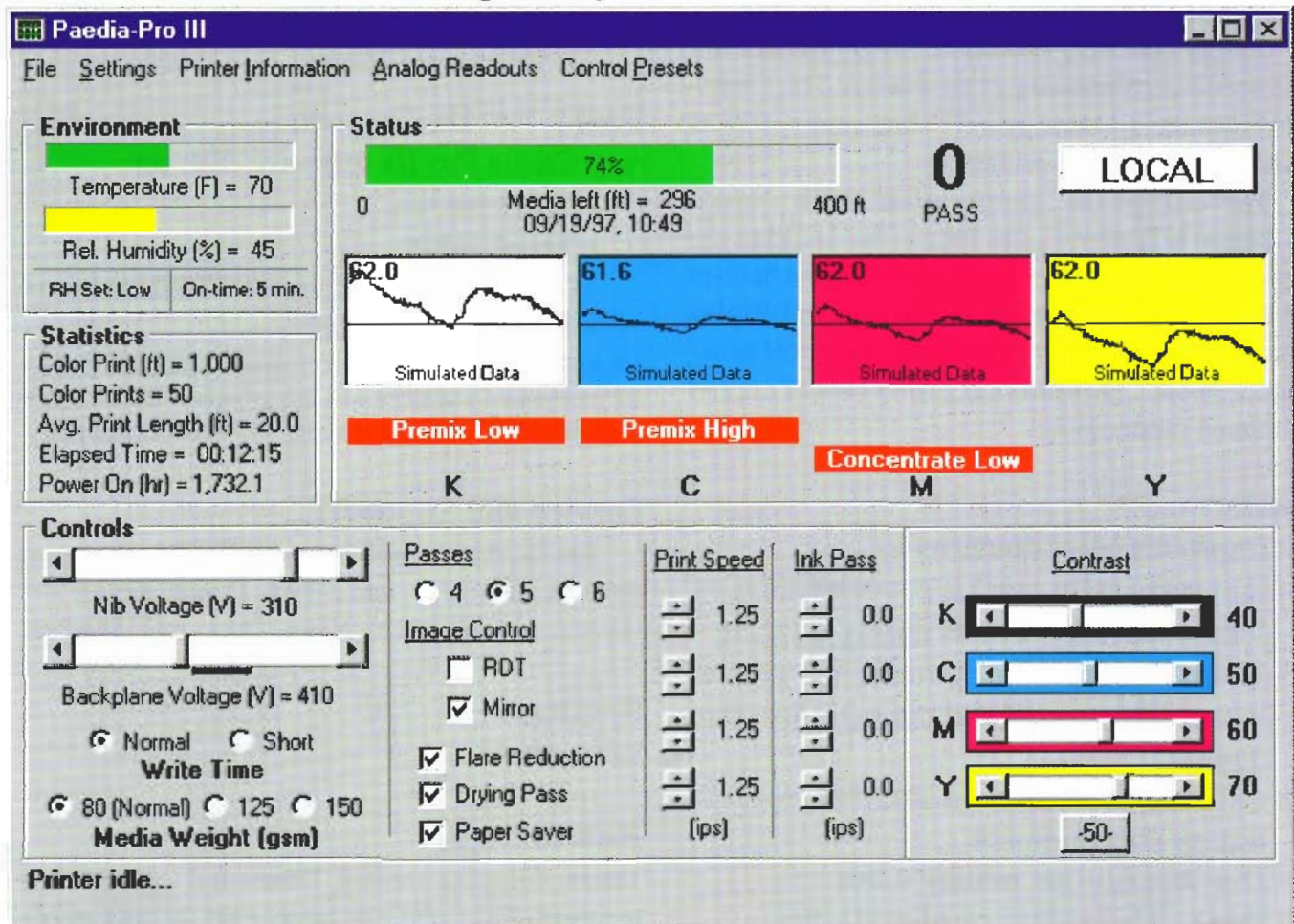


The Pædia-Pro Series III

AIM/GUI System

Automatic Ink Monitor and Graphical User Interface

—for Xerox ColorgrafX Systems 8900 Series III Printers—



✓ *Added Productivity*

✓ *Improved Ink Management*

✓ *Works with all Xerox ColorgrafX Systems approved inks*

Pædia Corporation proudly announces the latest advance in user-friendliness and ink management for the Xerox ColorgrafX Systems 8900 Series III electrostatic color printers.

What the AIM is and what it does for you: The Pædia-Pro Graphical User Interface and Automatic Ink Monitor (AIM) system is a stand-alone, Windows 95 or NT-based application program which

provides:

- on-screen, instant mouse access to most of the printer's control panel functions,
- indications of printing conditions,
- printing statistics, and
- accurate visual indication of the concentration level of all four color inks.

more...

PÆDIA®



Benefits:

Proper maintenance of inks eliminates one major variable in print quality. By maintaining ink concentration at the proper level, print quality is improved and ink costs are reduced. The Pædia-Pro III helps you to do this through its graphical display of ink concentration—updated during printing.

Proper operating conditions are of primary importance in maintaining print quality. The Pædia-Pro helps the operator by indicating environmental conditions inside the printer.

Developed in cooperation with Xerox ColorgrafX Systems, the Pædia-Pro III uses the printer's own internal signals, including its built-in IR liquid ink densitometers, to compute and display ink concentration, and to indicate all critical printing variables. The results are greater ease of use and increased productivity.

Features:

- Improves color consistency
- Automatically tracks concentration of inks every ten seconds during printing
- Helps the operator optimize ink performance saving cost and maintaining print quality
- Calibration routine for accurate concentration measurement
- Displays on-line printer status
- Selectable English or Metric units
- Easy, intuitive operation

Minimum System Requirements:

- 486 or later PC (preferably Pentium)
- 8 megs RAM
- 20 MB Available Hard Disk Space
- Windows 95 or Windows NT
- Color monitor (preferred)
- Com 1 serial port
- Parallel Printer Port

Compatibility:

Xerox ColorgrafX 8900 Series III color printers

Delivery:

From stock

Pædia Pro III Contents:

- Pædia Pro III software disk set
- Software key
- Serial cable
- ColorgrafX 8900 Series III PROM Set*
- Instruction manual

* A special, Xerox ColorgrafX Systems-approved PROM set for your printer is supplied with this software. This PROM set must be installed only by a qualified Xerox service technician.

Service and Support:

Pædia provides software and PROM set support through phone, fax, and e-mail. Printer service and support are provided by Xerox ColorgrafX Systems.

Pricing:

US\$1,495.00

How to Order:

Terms: Shipping prepaid. Duties and taxes paid by recipient. Net C.O.D. or credit card, or with established credit. Call, fax or write:

Pædia Corporation
499 Carolina Street
San Francisco, CA 94107-2303 USA
Phone 415-861-8097
Phone 800-889-9398
Fax 415-861-6683
e-mail sales@paedia.com
We accept Visa and MasterCard.

Order today! You—and your customers—will be glad you did!

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Xerox Has Done What No Other Has: Taken The Guesswork Out Of High Speed Large Format Printing

Industry's first GUI-enhanced printer achieves benchmark ease-of-use to enable serious print pros to seize more opportunities and sustain growth in this highly competitive market

Reno, Nevada March 11, 1999 --- Xerox Corporation announced today its fastest digital large format printer, equipped with the industry's first full-screen graphical user interface (GUI) to break new ground for user-friendliness, operator control and print consistency. The ColorgrafX 54e will benefit print providers who demand top price/performance ratios and work with high volumes and short turnarounds for a variety of applications, such as outdoor graphics and transfer to vinyl.

"Increased competition and the mainstream acceptance of large format printing is driving the need for more productive, easier-to-use systems, such as the ColorgrafX 54e," said Mark Hanley, IT Strategies, Boston, Mass., a leading consultant in the large format market. "Xerox is meeting the increasing needs of print providers to produce larger jobs, more economically, and with minimal operator training and involvement."

The ColorgrafX 54e is 50 percent faster than previous Xerox models and produces large or multiple-print jobs 54 inches wide at 300 dpi and at speeds as fast as 600 sq. ft. per hour (55 m² per hour). The intuitive GUI lets operators check, at a glance, critical printer conditions and supplies levels, as well as easily change performance settings with a standard computer mouse. The new ink management system, more sensitive than previous models, automatically makes fine adjustments to the inks, which can be observed on the full color display. This enables quicker and easier staff training and operability.

"The ColorgrafX 54e is the response by Xerox to one of our customers' most important requirements-to raise the bar even further with smarter, faster technology," said Barry R. Lathan, president and CEO of Xerox ColorgrafX Systems. "We actually have instilled much of the systems knowledge in the printer so print providers can focus more on their business, rather than waste valuable time training staff, fine tuning the equipment or guessing to achieve optimal performance."

"We secured one of our largest outdoor contracts ever with the ColorgrafX 54e, which we began using right after install," said Peter Wadsworth of ICC\Cactus Imaging, a leading graphics shop and ColorgrafX 54e test site, based in Toronto, Ontario, Canada. "The consistency of print quality is critical to growing business in this competitive market, where the standards are increasing dramatically."

First large format printer with full-screen graphical user interface

The ColorgrafX 54e is the only large format printer with a full-screen graphical user interface. It displays printer diagnostics and self-maintenance in real time, and uses color graphs to visualize automated performance adjustments, such as with the ink system. Typical interfaces for other printers rely on a limited number of ASCII characters displayed in an LED readout, and are controlled with a cryptic menu structure navigated by a number pad and arrow keys.